



CONSULATE GENERAL OF THE UNITED STATES

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Library Info Alert

June 2007

Library Info Alert focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Info Alert* is published by the Information Resource Centers in Germany.

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(click on underlined headings)

SPECIAL:

6. Juli 2007, 10:30 - 13:00 "Library 2.0: Transforming the Library (and Other InformationAgents) Through the Web"

Helen Blowers, Public Services Technology Director, Public Library of Charlotte & Mecklenburg County, Charlotte, N.C.

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Helen Blowers, Public Services Technology Director, Public Library of Charlotte & Mecklenburg County, Charlotte, N.C. leitet die IT und Webdienste einer der großen amerikanischen öffentlichen Bibliotheken mit 24 Teilbibliotheken und 18 Webseiten. Sie ist die Autorin von Learning 2.0, <http://plcmlearning.blogspot.com>), einem Online Lernprogramm, das Wissensmanager (Bibliothekare) in die neuen Web-Technologien einführt und das international Anwendung gefunden hat. 2007 hat das Library Journal sie als Mover and Shaker ausgezeichnet.

More about Helen Blowers:

<http://www.libraryjournal.com/index.asp?layout=articlePrint&articleID=CA6423431>

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Featured Internet Sites

The State of America's Libraries: A Report from the American Library Association
American Library Association, April 2007, 19 pages.

http://www.ala.org/ala/pressreleases2007/march2007/SAL_AnnualReport-FINAL.pdf

This report presents the highlights of American libraries' activities during 2006. The research found that public, school, and university libraries have flourished; investments in e-books increased by 68% from 2002 to 2004; and the public continued to show strong support for public libraries. But, school media centers suffered funding cuts over the past 12 months. Additionally, over the past year, the library community has continued its strong defense of First Amendment rights of library users against government surveillance. It also received widespread acclaim for its efforts in restoring

school libraries and media centers in the gulf coast regions after hurricanes Katrina and Rita.

Article Alert

1. Assume That Online Works Are Copyrighted: They May Have More Protection than You Think

By Lesley Ellen Harris

(*Information Outlook*, May 2007, Vol. 11, Issue 5, pg. 54)

Specific digital legislation, like the U.S. Digital Millennium Copyright Act, have anti-circumvention and copyright management information provisions to aid copyright owners in protecting their digital content. Reproducing or forwarding of any comments from any listserv, bulletin board, or newsgroup require the permission of the copyright holder of that message. Some argue that there is implied permission to use this copy (by virtue of the copyright owner posting the material on the Web site); others argue that browsing may fall under fair use or fair dealing. Lesley Ellen Harris is a copyright lawyer/consultant who works on legal, business, and strategic issues in the publishing, content, entertainment, Internet, and information industries.

2. At Second Life, Info Pros Will Find Much To See, Do, Learn, Play With, Try Out

By Stephen Abram

(*Information Outlook*, April 2007, Vol. 11, Issue 4, pg. 34)

Anyway, I have been intrigued with virtual reality environments like second Life (www.secondlife.com) and Active Worlds (www.activeworlds.com/) and There.com (www.there.com) for quite a while (weeks really in Internet time!). There are now more 400 librarians in Second Life working on virtual library services on more than nine "islands." The goal of the Eye4You Alliance is to create a safe, interactive, and informative space for young adults within the Teen Second Life virtual world and to collaborate with other educators who serve youth and are already present in Teen Second Life and in real life. Stephen Abram, MLS, is vice president, innovation, for SirsiDynix, chief strategist for the SirsiDynix Institute, and the president-elect of SLA. His blog is Stephen's Lighthouse, <http://stephenslighthouse.sirsidynix.com>

3. Career Issues, Part 2

By Bonnie A. Osif

(*Library Administration & Management*, Summer 2007, Vol. 21, Issue 3, pg. 151)

The author reviews several books on careers, including *The Career Fix-It Book* by Diana Pace, *Fire Your Boss* by Stephen M. Pollan and Mark Levine, and *What to Do with the Rest of Your Life* by Robin Ryan. Bonnie A. Osif is Assistant Engineering Librarian at Pennsylvania State University in University Park.

4. ChangeMasters All: A Series on Librarians Who Steered a Clear Course toward the Twenty-First Century: An Interview with Marianne Gaunt

By Marta Mestrovic Deyrup

(*Library Administration & Management*, Summer 2007, Vol. 21, Issue 3, pg. 124)

The author interviews Marianne Gaunt, a librarian of Rutgers University Libraries. Gaunt's effectiveness as university librarian depends on her political skills in advocating for the library both at the university and state level. Marta Mestrovic Deyrup is Catalog

Coordinator, University Libraries, and co-director, Women's Studies Program, Seton Hall University, South Orange, New Jersey.

5. Cultural Policy in a Time of War: The American Response to Endangered Books in World War II

By Kathy Peiss

(Library Trends, Winter 2007, Vol.55, Issue 3, pg. 370)

For the first time in U.S. history, the protection of books and other cultural resources became an official war aim during World War II. Examining the broad historical process by which this policy was formed and executed, this article focuses on three key factors: the new role of intellectual and cultural elites, who forged close ties with the state; the expansion of intelligence gathering and its unintended consequences for the preservation of cultural material; and the extraordinary actions of individual librarians, curators, and ordinary soldiers on the ground, who improvised solutions to the problems of preservation and restoration. Kathy Peiss is the Roy F. and Jeannette P. Nichols Professor of American History at the University of Pennsylvania, where she teaches modern American history, history of gender and sexuality, and cultural history.

6. Designing Libraries for Customers

By William W. Sannwald

(Library Administration & Management, Summer 2007, Vol. 21, Issue 3, pg. 131)

"Form follows function" was distilled wisdom, an aesthetic credo, the single "rule that shall permit of no exception." Many library buildings in the US reflect this principle as the American public library tries to understand and meet the needs of users today. Libraries use concepts of strategic planning and marketing as they adapt their programs and services to a changing environment. Sannwald discusses some trends that are affecting libraries in the US today, review concepts and best practices from other disciplines, and illustrates how some new and renovated libraries are creating spaces that delight their users. William W. Sannwald is former Director of the San Diego Public Library and currently a fulltime faculty member in the management department of San Diego State University College of Business Administration.

7. The Future of Technical Services (It's Not the Technical Services It Was)

By Vera Fessler

(Library Administration & Management, Summer 2007, Vol. 21, Issue 3, pg. 139)

The author discusses today's library technical services that face the most significant changes since the invention of moveable type. These changes challenge librarians to develop new policies, apply new technologies, develop new competencies, and to take risks for making improvements. Most importantly, libraries find themselves operating in a totally new environment, one where they serve as only one source of information. Vera Fessler is Associate Director of the Fairfax (Va.) County Public Library, an adjunct instructor at the Catholic University of America Graduate School of Library and Information Science, and an adjunct instructor at the University of Tennessee School of Information Science.

8. How You Can Protect Public Access Computers and Their Users

By Phil Huang

(Computers in Libraries, May 2007, Vol. 27, Issue 5, pg. 16)

By providing the public with online computing facilities, librarians make available a world of information resources beyond their traditional print materials. Internet-connected

computers in libraries greatly enhance the opportunity for patrons to enjoy the benefits of the digital age. Unfortunately, as hackers become more sophisticated and software gets more complex, online security threats escalate as well. Keeping shared public access computers (PACs) safe has become more challenging than ever. Phil Huang is systems coordinator for the library of California State University-Sonoma.

9. Learning to Lead: A Transatlantic Perspective

By John Lubans Jr.

(Library Administration & Management, Summer 2007, Vol. 21, Issue 3, pg. 145)

The author offers his less than bounding-with-joy reflection on management training and development. He believes that some librarians do not want to engage anything that might upset their apple carts. Or, they come from libraries that prefer not to change.

Whatever the reason, their learning switch is in "off" mode. John Lubans, Jr. is Visiting Professor at the School of Library and Information Sciences, North Carolina Central University.

10. Libraries in Times of War, Revolution, and Social Change

By W. Boyd Rayward and Christine Jenkins

(Library Trends, Winter 2007, Vol.55, Issue 3, pg. 361)

Each of the large categories that may be used for historical analysis-the social welfare of a people, the structure and interaction of social classes, the nature and conditions of the economy and trade, territorial changes, the interrelationships of the institutions of church and state, the mechanisms of government and the national and international dimensions of political relationships, and ideas of patrimony and cultural heritage, for example-involves at some level an encounter with aspects of the production, communication, and use of information and the mechanisms and practices by means of which such encounters become possible. Some of these wars and revolutions from a Western vantage point are considered to be epoch marking: the English Civil War, the American Revolution and the American Civil War, the French Revolution, the Russian Revolution, and the two world wars. W. Boyd Rayward is currently professor in the Graduate School of Library and Information Science at the University of Illinois. Christine Jenkins is associate professor at the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign, where she teaches courses in youth services, young adult literature, and literacy.

11. Linking Print and Electronic Books: One Approach

By Betsy Simpson, Jimmie Lundgren and Tatiana Barr

(Library Resources & Technical Services, April 2007, Vol. 51, Issue 2, pg. 146)

Library catalog searchers expect to retrieve information for all resources in the catalog that matches their search strategy. Betsy Simpson is Chair, Cataloging and Metadata Department, and Jimmie Lundgren is Head, Science and Social Science Cataloging Unit, George A. Smathers Libraries, University of Florida, Gainesville. Tatiana Barr is Catalog Librarian, History and Social Science Team, Sterling Memorial Library, Yale University.

12. Mapping WorldCat's Digital Landscape

By Brian F. Lavoie, Lynn Silipigni Connaway and Edward T O'Neill

(Library Resources & Technical Services, April 2007, Vol. 51, Issue 2, pg. 106)

Digital materials are reshaping library collections and, by extension, traditional library practice for collecting, organizing, and preserving information. This paper uses OCLC's WorldCat bibliographic database as a data source for examining questions relating to

digital materials in library collections, including criteria for identifying digital materials algorithmically in MARC21 records; the quantity, types, characteristics, and holdings patterns of digital materials cataloged in WorldCat; and trends in WorldCat cataloging activity for digital materials over time. Brian F. Lavoie is Consulting Research Scientist, Lynn Silipigni Connaway is Consulting Research Scientist, and Edward T. O'Neill is Consulting Research Scientist, OCLC Online Computer Library Center, Inc., Dublin, Ohio.

13. The Moral Imperative to Preserve

By Michèle V Cloonan

(*Library Trends*, Winter 2007, Vol.55, Issue 3, pg. 746)

This article introduces the concept of monumental preservation, which the author defines as the preservation of all cultural phenomena, because from the smallest item to the greatest monument all things emanate from and reflect culture. The imperative to preserve monuments is the imperative to preserve our cultural heritage. Whether there is a moral responsibility to preserve cultural heritage may be considered from philosophical, political, and legal perspectives. Michèle V. Cloonan is dean and professor in the Graduate School of Library and Information Science at Simmons College in Boston, where she teaches courses in preservation.

14. MySpace and YouTube Meet the Copyright Cops

By Stephanie C. Ardito

(*Searcher*, May 2007, Vol. 15, Issue 5, pg. 24)

The MySpace Terms of Use Agreement is similar to YouTube's and applies to users who are Visitors (those who browse the Web site) or Members (those who register) <http://www.myspace.com/Modules/Common/Pages/TermsConditions.aspx>. Stephanie C. Ardito is the principal of Ardito Information & Research, Inc., a full-service information firm based in Wilmington, Del.

15. Physical Space and Digital Space—Librarians Belong in Both

By Janet L. Balas

(*Computers in Libraries*, May 2007, Vol. 27, Issue 5, pg. 26)

Now that we must manage the library's digital space as well as its physical space, our workload has, in effect, been doubled. When automation first came to libraries, one of the benefits was supposed to be a reduced workload for us. While automation has resulted in many improvements in library services, a reduced workload has not been one of them. The ability to access resources that exist outside the library through information technologies has helped us better serve patrons in our buildings. At the same time, technology has also enabled us to extend services to people outside our buildings. Janet L. Balas is library information systems specialist at Monroeville (Pa.) Public Library.

16. Publishing American Values: The Franklin Book Programs as Cold War Cultural Diplomacy

By Louise S. Robbins

(*Library Trends*, Winter 2007, Vol.55, Issue 3, pg. 638)

In 1951 librarians from the American Library Association's International Relations Committee and publishers from the American Book Publishers Council Foreign Trade Committee met at the Library of Congress to discuss how to meet the "need for books in developing countries." The nonprofit Franklin Book Programs they established existed from 1952 until 1978 and helped to make possible the publication of some 3,000 titles in

languages such as Arabic, Urdu, Bengali, Indonesian, and Portuguese; involved the intelligentsia of each country in the process of book selection and translation; and established both a publishing infrastructure and a market for U.S. books in areas where there had been none. This research uses archival sources and oral history to explore the motives and actions of behind the Franklin Book Programs. Louise S. Robbins is professor and director of School of Library and Information Studies at the University of Wisconsin-Madison.

17. A Special Librarian Creates a Special Library

By Forrest Glenn Spencer

(*Information Outlook*, April 2007, Vol. 11, Issue 4, pg. 30)

What was nice at that time was the solid training in reference services, social services - the traditional ways of librarianship - but we were also exposed to new technologies in courses system analysis. Forrest Glenn Spencer is a Virginia-based independent information professional, editor, and writer. He is a deep background researcher for political media companies and non-profit organizations. He is also editor of The Google Government Report.

18. We Need to Go Beyond Web 2.0

By Marshall Breeding

(*Computers in Libraries*, May 2007, Vol. 27, Issue 5, pg. 22)

Web 2.0 continues to stand out as a dominant theme in libraries today. Almost any conference that touches on libraries and technology gushes with presentations on blogs, RSS, social computing, wikis, user tagging, and other manifestations of the Web 2.0 brand. Some of the most exciting new developments I see in library automation today involve some aspect of this new way of thinking about the Web-building an environment that's more focused on the user, that embraces dynamic content over static pages, that not only delivers content to users but also seeks content from users, and that fosters engagement, participation, and collaboration. Marshall Breeding is the director for innovative technologies and research at Vanderbilt University in Nashville, Tenn.

19. We Too Need to Shoot Our Wounded

By Robert F. Moran Jr.

(*Library Administration & Management*, Summer 2007, Vol. 21, Issue 3, pg. 148)

For every library manager and administrator, Moran believes that a familiarity with the basic concepts of the discipline of economics can be most helpful. Fifteen years ago, as librarians struggled to maintain their journal and periodical subscriptions in the face of annual double-digit price increases, one recommended source of funds for reallocation was the binding budget. Robert F. Moran, Jr. is a library consultant.

Announcements

Events:

For more upcoming events, please check:

http://frankfurt.usconsulate.gov/frankfurt/upcoming_events.html

15. Juni 2007. 16:00-17:00

Beratung: Schule, Job, Praktikum oder Studium in den USA?

Stadtbücherei Frankfurt, Zentralbibliothek, Zeil 17-21

Interesse an einem Schuljahr in den USA? An Praktika, Jobben oder Reisen? sie

brauchen Informationen wie man einen USA-Aufenthalt organisieren kann oder wo man

Informationen findet? EducationUSA Frankfurt (US Generalkonsulat) informiert und berät individuell an jedem zweiten Freitag im Monat in der Stadtbücherei Frankfurt.

27. Juni bis 7. Juli 2007

Amerikanische Künstler beim Zeltfestival im Volkspark

Mainz

- Mittwoch, 27. Juni, 19:30: Al Jarreau / George Benson. "Givin` it up" - live
- Donnerstag, 28. Juni, 19:30: Brian Wilson's Greatest Hits - Tour 2007 - Gast: Al Jardine
- Freitag, 29. Juni, 19:30: John Fogerty & Band
- Dienstag, 3. Juli, 19:30: Joan Baez. A Special Evening With Joan Beaz
- Donnerstag, 5. Juli, 19:00: Bobby McFerrin "Voicecram" / Aziza Mustafa Zadeh "Contrasts 2"

2. - 4. Juli 2007

Conference on New Media and Multicultural America: Digital, Dynamic, Diverse, Democratic An Exploration of Internet Communication and Society

http://munich.usconsulate.gov/munich/img/assets/5816/tutzing_invitation.pdf

Seminar für Wissens-, Informations- und Webmanager: Lehrer, Journalisten und Bibliothekare Akademie für Politische Bildung Tutzing in Zusammenarbeit mit dem amerikanischen Generalkonsulat München

Akademie für Politische Bildung Tutzing Buchensee 1

82323 Tutzing

Tel.: 08158-256-0

Fax.: 08158-256-14 und -51

5. Juli 2007, 19:30 Uhr

Blues im Palmengarten: Texas Meets Frankfurt - zwei Sprachen eine Musik mit Memo Gonzalez & The Bluescasters

feat. Christian Bleiming und den special guests April Kind und Manfred Häder (git)

Palmengarten, Siesmayerstrasse 63, Frankfurt

Eintritt: 8 Euro (Kinder bis 12 Jahre frei)

Vorverkauf: Palmengarten, ab 11. Juni täglich 9.00 - 18.00 Uhr / FR Shop im Colosseo, Walther-von-Cronberg-Platz 2-18, Frankfurt; Mo., Di., Fr. 10.00 - 18.00, Mi. und Do. 10.00 - 19.00 Uhr.

In Zusammenarbeit mit dem US-Generalkonsulat Frankfurt, der Frankfurter Rundschau und Friends of Blues Frankfurt am Main

5. Juli 2007, 19 Uhr

Einladung zu Vortrag und Diskussion (in englischer Sprache): Louise Richardson

Was Terroristen wollen - die Ursachen der Gewalt und wie wir sie bekämpfen können

Deutsche Nationalbibliothek, Adickesallee 1, 60322 Frankfurt

Der Eintritt ist frei.

Eine Veranstaltung von Campus Verlag, Deutsche Nationalbibliothek, Hessische Landeszentrale für politische Bildung und US-Generalkonsulat Frankfurt in Kooperation mit der Deutsch-Britischen Gesellschaft.

Gestützt auf jahrelange Forschungen über die Entwicklung terroristischer Bewegungen und antiterroristischer Maßnahmen lotet Louise Richardson aus, wie der moderne

Terrorismus beschaffen ist, der uns heute bedroht. Sie untersucht Ursachen, Zusammenhänge und internationale Verbindungen. Anders als die meisten anderen Terrorismusexperten betrachtet Louise Richardson Terroristen nicht als verrückte Psychopathen, sondern als rational handelnde politische Akteure, die klare Ziele verfolgen und Terrorattacken gezielt einsetzen, um bestimmte Reaktionen der Gegenseite zu erzeugen. Auf der Basis dieses Ansatzes schlägt Richardson fundierte Strategien zur Eindämmung des Terrorismus vor, die darauf zielen, den Terroristen die von ihnen erwünschten Effekte zu versagen und ihnen die Unterstützung der Bevölkerung zu entziehen.

Weitere Informationen und Anmeldung (bis 3. Juli):

<http://frankfurt.usconsulate.de/frankfurt-ger/veranstaltungsprogramm.html>

Webchats:

Studying and Working in the United States

9 July: 15:00-16:00

Questions relating to studying, working or seeking internships in the U.S. will be answered by experts from the Public Affairs/Information Resource Center and Consular sections. Further information and registration:

<http://www.usembassy.de/germany/chat.html>

For more Mission Germany webchats: <http://www.usembassy.de/germany/chat.html>

For more IIP webchats: <http://usinfo.state.gov/usinfo/Products/Webchats.html>

NOTE: Library Info Alert is available to subscribers only. You may contact us through e-mail to order the requested material. Full text of articles will be sent to you as soon as possible.

Impressum:

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