



CONSULATE GENERAL OF THE UNITED STATES

FRANKFURT • GERMANY

## Library Info Alert July/August 2008

*Library Info Alert* focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Info Alert* is published by the Information Resource Centers in Germany.

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(click on underlined headings)

### Featured Internet Sites

#### Documents to the People

<http://collections.stanford.edu/dttp/bin/page?forward=home>

Stanford University has a number of worthy digital collections, and this particular archive will be of special interest to students of library and information science. The collection contains issues of the journal "DttP:

Documents to the People" from 1972 to 2002. Drawn from the print holdings of the Stanford University Libraries, the journal documents both the organizational history of the Government Documents Round Table of the American Library Association and the emergence of the government documents specialization within the field of librarianship. Various items document the transition from a print- to a digital-publishing environment, and still others focus on barriers to citizen access to public information in the United States. Visitors can perform a simple search across these volumes, or also browse the collection by year.

#### Lost Titles, Forgotten Rhymes: How to Find a Novel, Short Story, or Poem Without Knowing its Title or Author

<http://www.loc.gov/rr/program/bib/lost/>

What if you wanted to locate Robert Burton's masterful 17th century opus, *The Anatomy of Melancholy*? But wait: You can't remember his name or the name of the book. That's where you should know to click on over to this delightful and helpful reference guide created by Peter Armenti, Digital Reference Specialist at the Library of Congress. The intent of this guide is to "help readers identify a literary work when they know only its plot or subject, or other textual information such as a character's name, a line of poetry, or a unique word or phrase". The guide is divided into three separate sections: "Finding Novels", "Finding Short Stories", and "Finding Poems". Each section offers a host of resources that include general search engines, online book databases, library catalogs, listservs, message boards, and physical print resources available in many public libraries. This guide is rounded out by a selection of related resources, including a primer on how to find poems in the Library of Congress.

## **The Academic Libraries: 2006**

Holton, B., Hardesty, L., and O'Shea, P. U.S. Department of Education. Webrelease July 8, 2008

<http://nces.ed.gov/pubs2008/2008337.pdf>

The report summarizes services, staff, collections, and expenditures of academic libraries in postsecondary institutions in all States of the United States and the District of Columbia. The 3,600 academic libraries held 1.0 billion books; serial backfiles; and other paper materials at the end of FY 2006, and there were 144.1 million circulation transactions from their general collections. Expenditures totaled \$6.2 billion.

### **Article Alert**

#### **1. The 51st State: The State of Online**

By Laura Gordon-Murnane

(Searcher, July/August 2008, Vol. 16, Issue 7, pg. 18)

A 2007 People's Voice Webby Award Winner, the Annenberg Political FactCheck (<http://www.factcheck.org>) site dates back to December 2003

([http://www.factcheck.org/archive/December\\_2003.html](http://www.factcheck.org/archive/December_2003.html)). It is the oldest of the three mainstream press sites monitoring the statements of presidential and congressional candidates. Laura Gordon-Murnane is Information Consultant.

#### **2. Approaches to Selection, Access, and Collection Development in the Web World: A Case Study with Fugitive Literature**

By Karen Schmidt, Wendy Allen Shelburne and David Steven Vess

(Library Resources & Technical Services, July 2008, Vol. 52, Issue 3, pg. 184)

Academic and research libraries are well-versed in collecting material from the print world. The present and future collections that are being produced on the Web require urgent attention to acquire, preserve, and provide access to them for future research. Many of the skills that librarians have honed through years of collecting in the print-based world are applicable to digital collection development, but will require ramping up technical skills and actively embracing digital content in current and future collection-development work. This paper reports on an exploratory project that aims to apply existing skills and knowledge to collect materials from the Internet and lay the groundwork for collection development in the future. Karen Schmidt is University Librarian, Illinois Wesleyan University, Bloomington, Illinois; Wendy Alien Shelburne is Electronic Resources Librarian, University of Illinois at Urbana-Champaign Library; and David S. Vess is Visiting IMLS Portal Librarian, Grainger Engineering Library Information Center, University of Illinois at Urbana-Champaign.

#### **3. Archiving Websites: A Practical Guide for Information Management Professionals**

By Ann Braid

(Public Libraries, May/June 2008, Vol. 47, Issue 3, pg. 59)

What this policy will look like will depend on the needs of the organization, the nature of the materials to be collected, but it has to set clear boundaries as to what to get how often to get it, and, like all selection policies, has to be subject to periodic review and revision to maintain its relevance. Brown presents a number of strategies for maintaining the usefulness of the collection: these can be either passive or active. Security, storage management, disaster recovery, and preservation metadata are covered in some detail. Ann Braid is Reference Librarian at the Detroit Public Library.

#### **4. An Argument on Why the City Should Contribute to the Library Budget in a Means Similar to Corporate Funding of R&D**

By Beatrice Priestly

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 125)

The author compares the funding rationale for public libraries to the research and development funding of a company. Libraries serve as an incubator for ideas, creativity, and innovation, which could enhance the city's prosperity. Fully funding libraries as social institution of research and development will see increased creativity, innovation, participation, and leadership among their residents. Beatrice Priestly is Principal Librarian, Long Branch (N.J.) Public Library, and adjunct faculty at Monmouth University.

#### **5. Bringing the Past to the Present**

By John Herbert and Karen Estlund

(Online, July/August 2008, Vol. 32, Issue 4, pg. 32)

Newspaper digitization is exploding. As people move through the first decade of the 21st century, the number of digital newspaper initiatives is growing rapidly, which brings the past firmly into the electronic present. This phenomenon isn't limited to the US -- the International Coalition on Newspapers (ICON) cites more than 40 countries with digital newspaper projects. In 2001, the Marriott Library received a Library Services and Technology Act (LSTA) grant to digitize 30 years of three weekly newspapers. In 2003, the library received a second LSTA grant to continue digitizing newspapers. In 2005, the University of Utah was one of six institutions across the country to receive a 2-year grant for National Digital Newspaper Program Phase 1. The program aspires to eventually include content from all states and territories hosted at the LC's Chronicling America page. With an estimated 8 million to 10 million pages of newspaper content in the state to digitize, content selection is paramount. John Herbert is head of digital technologies, J. Willard Marriott Library, University of Utah, and Karen Estlund is digital collections coordinator, Knight Library, University of Oregon (formerly with The University of Utah).

#### **6. Building Blocks or Mud Bricks?**

By Stephen E. Arnold

(Searcher, July/August 2008, Vol. 16, Issue 7, pg. 42)

Content. You don't need me to tell you that there is a great deal of content available on the internet. [Google] indexes about 30 billion webpages, but no one is exactly sure how many webpages are "out there." Dynamic sites - the fastest-growing type of website - are tough to convert to webpages. No webpage exists until you perform an action. Hockey stick charts show that more information is created each year than in the previous years of recorded history. Stephen E. Arnold is with ArnoldIT.com.

#### **7. Cataloging and Classification: Review of the Literature 2005-06**

By Magda A. El-Sherbini

(Library Resources & Technical Services, July 2008, Vol. 52, Issue 3, pg. 148)

This paper reviews library literature on cataloging and classification published in 2005-06. It covers pertinent literature in the following areas: the future of cataloging; Functional Requirement for Bibliographic Records (FRBR); metadata and its applications and relation to Machine-Readable Cataloging (MARC); cataloging tools and standards; authority control; and recruitment, training, and the changing role of catalogers. Magda A. E-Sherbini is Associate Professor and Head of Cataloging, The Ohio State University Libraries, Columbus.

## **8. Chat Widgets on the Library Website: Help at the Point of Need**

By John J. Meier

(Computers in Libraries, June 2008, Vol. 28, Issue 6, pg. 10)

Libraries have been using chat for quite some time, from bulletin board systems to enterprise virtual reference software. It is very suitable for pages that already contain contact information such as staff directory entries, personal newsletters and blogs, or services with a specific person responsible. The chat widget can be placed alongside current phone number and email information so that alternate modes of communication are offered in the same place. John J. Meier is a science librarian at Pennsylvania State University.

## **9. Connecting With Connectivity**

By Mary Alice Ball

(Public Libraries, May/June 2008, Vol. 47, Issue 3, pg. 52)

Does the Internet come to a screeching halt when a certain number of people go online or one person tries to view a video? A librarian's ability to articulate these problems to an ISP or to a centralized support facility is more important than knowing about the technical details of broadband offerings. While that may be acceptable for small libraries, many larger libraries have found that their demand requires higher transmission speeds.<sup>8</sup> A recent survey of Organisation for Economic Co-operation and Development nations found that, since 2000, the United States has dropped from fourth to fifteenth in terms of broadband deployment.<sup>9</sup> Citizens in countries as far away as Korea and Japan and as close as Canada have faster and cheaper connections to the Internet than currently available in the U.S. Libraries that experiment with emerging technologies such as podcasting and social networking quickly realize the limitations of their connectivity. Mary Alice Ball is Assistant Professor at Indiana University School of Library and Information Science at Indianapolis.

## **10. The Digital Photographer's Guide to Management**

By Denise M. Shorey

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 152)

The author shares the lessons he learned from his old passion of photography, which turned out to have numerous applications to his professional life as a library manager. Among others, he asserts that there is no "perfect" management technique, but neither are there necessarily an infinite number of management situations. As one grows as a manager, he or she will learn to identify patterns and will know which array of techniques is most likely to be useful in a particular situation. Denise M. Shorey is Head of Reference at Northwestern University Library, in Evanston, Illinois.

## **11. E-Metrics for Library and Information Professionals**

By Julia C. Blixrud

(Library Resources & Technical Services, July 2008, Vol. 52, Issue 3, pg. 206)

Users seek information first from their computers using Web search engines, and libraries are increasing the number of electronic resources they are providing because of what is often characterized as user demand. White and Kamal have many years of experience in information technology and have written a clear guide for those who wish to begin the process of managing data to support their decision-making regarding electronic resources. Julia C. Blixrud works at the Association of Research Libraries.

## **12. Economic Crisis Hits Libraries Nationwide**

(American Libraries, June/Jul 2008, Vol. 39, Issue 6, pg. 26)

Funding crises in municipalities of all sizes from coast to coast are raising the prospect of cutbacks in public library services, ranging from staff layoffs to branch closings. The board of the Windsor (Ont.) Public Library voted April 9 to close the South Walkerville branch as a result of a \$400,000 budget cut imposed by the city council in February, although it is rethinking its decision after the council ousted one trustee and appointed two new ones April 28, according to the May 1 Windsor Star.

## **13. The Elements of Advanced Search**

By Ran Hock

(Online, July/August 2008, Vol. 32, Issue 4, pg. 14)

Most online readers consider themselves advanced searchers and take advantage of advanced search options and techniques. The author defines advanced searching as using options offered by search engines to efficiently, effectively, and directly control the quality of search results. Direct control and implied conscious action by the user are critical to advanced searching. The concept of quality of results is also critical and widely discussed. Advanced search goes beyond a specific "advanced search" page. Advanced searching requires the advanced search capabilities of a search engine, but perhaps even more it requires an "advanced searcher," someone who brings to the search a particular combination of knowledge, skills, attitudes, and perspectives. Clicking on an advanced search page requires a perceived need to do so or a significant "curiosity" factor. Awareness of search options is key to successfully finding the best, most relevant information. The basic elements involved in advanced searching are not likely to change in the near future. Randolph (Ran) Hock is the principal of Online Strategies, which specializes in customized seminars for effectively using the internet and is the author of The Extreme Searcher book series.

## **14. Federated Search**

By Miriam A. Drake

(Searcher, July/August 2008, Vol. 16, Issue 7, pg. 22)

Common names present special search problems. If a user looks for an author with a common last name and no first name or initials, the user maybe frustrated. One of the major challenges associated with federated search is name protocols. How does the search handle databases with different protocols? Is the protocol last name, first name? East name, first initial? East name, first and middle initials? And do those initials come with periods and spaces, periods and no spaces, no periods, etc., etc.? Miriam A. Drake is Professor Emerita, Georgia Institute of Technology.

## **15. Good and Evil in the Garden of Digitization**

By Wallace Koehler

(Searcher, June 2008, Vol. 16, Issue 6, pg. 24)

[Google] practices have raised the occasional hackle here and there in the copyright and fair use domains. Even back in 2003 (see [Stephanie Olsen]), questions were being asked as to whether Google's caching policies represented copyright violations. In our book, Fundamentals of Information Studies, June Lester and I raise the question - as do many others - that Google's book digitization project pushes the very limits of fair use (2007: 303-4). Wallace Koehler is Director/Professor, Master of Library and Information Science Program, Odum Library, Valdosta State University.

## **16. Google: Designing a User-Generated Encyclopedia**

By Mike Cornnell

(Information Today, June 2008, Vol. 25, Issue 6, pg. 39)

Search engine giant Google is in the process of creating its own user-generated web encyclopedia system called Knol. Udi Manber, Google VP of engineering, elaborates on what the company intended Knol to be on the official Google blog. There are millions of people who possess useful knowledge that they would love to share, and there are billions of people who can benefit from it, according to Manber. Each Knol page will be written by its author and its author alone. Other Knol users will be able to suggest changes and edits, but only the page's actual author will be able to make alterations. Mike Cornnell is a freelance writer based in New Jersey.

## **17. Hit Me With Your Best Doc**

By David Mattison

(Searcher, June 2008, Vol. 16, Issue 6, pg. 18)

Scribd (<http://www.scribd.com>) seems like a remarkable, too-good-to-be-true-service-if-it's-not-[Google]. Based in California and only started in 2006 by Trip Adler, Jared Friedman, and Tikhon Bernstam, Scribd boasts that "over 10 million people a month view documents on Scribd." Most of the document formats you can upload to Scribd through a free account are text-based in one form or another. David Mattison is Access Services Archivist, BC Archives, Royal British Columbia Museum.

## **18. Human Resource Administration in the Academic Library**

By Dennis R. Defa

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 138)

The author explores the human resource (HR) function in both college and university level and evaluate specific structures of the academic library within the organization. The complexities of the administrative HR function are unique to the individual college or university, depending on the HR function in any academic library, the organization may be best served by designating an in-house HR expert as a member of the library's administrative team. The library HR officer is responsible for developing, implementing, coordinating, and monitoring all human resource programs and processes for academic librarians, professional, classified staff, and hourly assistants. Dennis R. Defa is Assistant Vice President of Faculty Relations, Central Washington University.

## **19. In Their Own Words**

By Jenifer Grady and Denise Zielinski

(Public Libraries, May/June 2008, Vol. 47, Issue 3, pg. 9)

CPLA is a voluntary, post-master's degree program that, through coursework and practical and rigorous assignments, gives librarians a broad understanding of core management topics, including budgeting, personnel, building maintenance, and technology. Back then twenty-two states had mandatory certification for county librarians (currently twelve states require public librarians to be certified and more than thirteen have voluntary certificates or certification).<sup>1</sup> Then, as now, certifications in some instances were granted automatically to holders of training in library science (there were more undergraduate programs as well as the fifth-year bachelor's degree, the BLS). Jennifer Grady is Director of the American Library Association-Allied Professional Association (ALA-APA). Denise Zielinski is Director of Information Services at the DuPage (Ill.) Library System.

## **20. Knowledge Management for Libraries**

By Elizabeth Nelson

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 135)

The author explores knowledge management (KM) tools and techniques that most library managers can learn to make employees more effective and efficient. Communities of Practice, mentoring, blog, wikis, and tagging are examples of KM tools and techniques but the most basic point about KM is not technology, it's about people--connecting people and encouraging communication and collaboration. Elizabeth Nelson is a Knowledge Analyst, Knowledge and Library Services, UOP LLC in Des Plaines, IL.

## **21. Libraries in the Digital Age 2008: In Search of Knowledge**

By Emil Levine and Sanjica Faletar Tanackovic

(Information Today, July/August 2008, Vol. 25, Issue 7, pg. 28)

The ninth Libraries in the Digital Age (LIDA) hosted 145 participants from 20 countries. The conference covered the theme of Education and Training in Digital Libraries and Reference in Digital Environments. The impact, research, and trends of digital libraries on reference around the world were the highlights in the first half of the conference. Gregory R Crane, professor of classics at Tufts University in Medford, MA, stated in Cyberinfrastructure to Transcend Language and Open up Cultures that digital libraries now enable "digital classicists" to conduct research that was previously impossible. Curricula for digital libraries are being developed for use in library science and computer science programs. Jeffrey Pomerantz discussed the joint project between University of North Carolina-Chapel Hill and Virginia Tech in Designing, Developing, and Evaluating an Interdisciplinary Digital Library Curriculum. Guest of Honor this year was Peter Ingwersen of the Royal School of Library and Information Science in Copenhagen, Denmark. Emil Levine is an American library and information science consultant living in Vienna, Austria. Sanjica Faletar Tanackovic is a research assistant at the Department of Information Science at J. J. Strossmayer University in Osijek, Croatia.

## **22. Making the Good Hire**

By Wendi Arant Kaspar and Pixey Anne Mosley

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 142)

The authors discuss strategies on how to gather and evaluate information using nontraditional models and how to apply it to the organizational needs. To meet the changing needs of libraries and today's multigenerational workforce, recruitment and hiring practices must adapt. Managers must be creative in casting questions and scenarios to get honest impressions of the applicant's appropriateness for the position and likeliness to be successful. Pixey Anne Mosley is Head of Access Services and Wendi Arant Kaspar is Coordinator of Policy Sciences and Economics Library at Texas A&M University Libraries in College Station.

## **23. The New Surge of Open Legal Information on the Internet**

By Carol Ebbinghouse

(Searcher, June 2008, Vol. 16, Issue 6, pg. 8)

The lack of sophisticated searching methods isn't the only thing that differentiates these collections of judicial opinions from those of LexisNexis, Westlaw, Fastcase, Loislaw, and others. It is the user. A health sciences librarian/friend of mine calls the lay patrons in her library the "happy but inept searchers." They would hit MEDLINE and other medical databases, search for "cancer" and an organ, get lots of stuff, print a

bunch, and leave happy. Carol Ebbinghouse is Law Librarian, California second District Court of Appeal, Los Angeles, CA.

#### **24. Open Access: It's Never Simple**

By Walt Crawford

(Online, July/August 2008, Vol. 32, Issue 4, pg. 58)

Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions. What makes it possible is the Internet and the consent of the author or copyright holder. OA is entirely compatible with peer review, and all the major OA initiatives for scientific and scholarly literature insist on its importance. If you read much about OA, you'll encounter two colors. Green OA means depositing articles in online repositories that are harvestable using OAI protocols. Gold OA means the journal itself provides immediate full-text online access at no charge and with no restrictions other than attribution. Scholarly publishing and academic libraries will survive for the long term, but with significant changes in both. For that matter, many commercial journals will survive --although, with luck, some will be supplanted by open access journals, either as true journals or as wrappers for sets of repository articles. Walt Crawford is director and managing editor, PALINET leadership network.

#### **25. Provenance Evidence in Bibliographic Records: Demonstrating the Value of Best Practices in Special Collections Cataloging**

By M. Winslow Lundy

(Library Resources & Technical Services, July 2008, Vol. 52, Issue 3, pg. 164)

Noting and tracing former ownership of rare materials has been a common cataloging practice for many years. This paper explores the value of examining special collections materials that may not be old and rare for evidence of provenance in order to provide notes and added entries pointing to former owners in bibliographic records. This case study of a small group of mid-twentieth century books, formerly owned by a Swiss family, demonstrates the significance of the cataloging process in revealing information about the original owners. Building on the bibliographic work of catalogers working with a collection of books on mountaineering topics, the author uses the case study to show how cataloging books as objects with a history can enable users to find new topics of research in special collections materials. M. Winslow Lundy is Assistant Professor and Head of Monographic Cataloging, University of Colorado at Boulder Libraries.

#### **26. Putting Academic Fair Use to the Test**

By George H. Pike

(Information Today, June 2008, Vol. 25, Issue 6, pg. 1)

The Fair Use Doctrine is one of the most important, complex, and misunderstood elements of copyright law. It was born out of the principle that copyright law needs to balance the rights of authors and creators to reap a benefit from their creations with the public's right to continue to develop new knowledge on the foundation of these creations. The Fair Use Doctrine is also intended to function by allowing existing creative works to be used without the need to obtain permission or pay royalties, but only for those certain purposes that have been identified as serving the public good. The Fair Use Doctrine is complex in that it is very broad yet quite narrow. The doctrine can be found at Title 17, Section 107 of the US Code. George H. Pike is director of the Barco Law Library and assistant professor of law at the University of Pittsburgh School of Law.

## **27. Reports on Libraries, Cloud Computing, and Better Mapping Tools**

By Paula J Hane

(Information Today, June 2008, Vol. 25, Issue 6, pg. 7)

We find, research, buy, use, and share content of all kinds in completely new ways. Our libraries have also been affected, and two recent reports have examined these effects. One from consulting firm Outsell, Inc. looks at the library market worldwide. The other is the American Library Association's (ALA) annual report, "The State of America's Libraries," for 2008. Paula J. Hane is Information Today, Inc's news bureau chief and editor of NewsBreaks.

## **28. Searching the Twitter Realm**

By Greg R. Notess

(Online, July/August 2008, Vol. 32, Issue 4, pg. 43)

Since the early days of the Internet, technology has developed in one of two areas: enabling communication and providing information resources. Like much of the content on early blogs, many Twitter posts consist of banal reports on personal activities. It's not only individuals who have found Twitter. From NPR News to The Times-Tribune of Scranton, PA, mainstream media is using Twitter to post breaking news. In the UK, the prime minister's office has a Twitter account called DowningStreet. It's not written by Gordon Brown; it's his PR office that posts. Understanding certain Twitter punctuation usage helps people interpret Twitter messages. The @ sign is used as a prefix to another user's name when the postings are communicating back and forth between those two users. Unlike the search for users, Twitter offers no ability to search its public timeline of Twitter postings. Fortunately, alternate ways of searching these Tweets are available. Greg R. Notess ([www.notess.com](http://www.notess.com)) is reference team leader at Montana State University and founder of SearchEngineShowdown.com.

## **29. The Secret to Patron-Centered Web Design: Cheap, Easy, and Powerful Usability Techniques**

By Erica Reynolds

(Computers in Libraries, June 2008, Vol. 28, Issue 6, pg. 6)

[...] when the Johnson County Library (JoCoLibrary), a midsize suburban public library in the Kansas City, Kan., metropolitan area, completely rebuilt its 2,000-plus-page website-one that had remained relatively stable for almost 5 years-the reaction from patrons and staff members was overwhelmingly positive. If you are implementing a hosted web application, rebuilding an entire site, or just looking for a good label for a new online service, the secrets to patron-centered web design are to talk to your patrons and staff members and test, test, test. Erica Reynolds currently serves as the web content manager for Johnson County Library in the suburban Kansas City area.

## **30. Smart Search Engines Find Best Facts**

By Mick O'Leary

(Information Today, June 2008, Vol. 25, Issue 6, pg. 41)

The new Ask.com advertised heavily, and although it still has only a small market share of search engine use, guess what started to pop up on Google, Yahoo!, and Live Search: related search term lists and multi-format results displays. SenseBot and Factbites provide this same pioneering service. They start with search results that are similar to what users would receive from Google and the others, and then they apply postsearch analysis to extract answer-oriented content. Users begin a SenseBot search by choosing among Google, Yahoo!, and Live Search from the SenseBot home page. They then carry

out the search and receive the top eight hits. SenseBot is produced by New York City-based Semantic Engines, LLC. Factbites operates on the same principle as SenseBot: extract sentences with high information value from a large number of web-pages. But Factbites' technology is different from SenseBot's on-the-fly model. Factbites has built a database of common search topics from which it extracts key sentences. Mick O'Leary is the director of the library at Frederick, Md., and a principal in The Data Brokers.

### **31. Transforming the Library**

By Janice Simmons-Welburn, Georgie Donovan and Laura Bender

(Library Administration & Management, Summer 2008, Vol. 22, Issue 3, pg. 130)

The authors explore the transformational changes in academic libraries particularly in public colleges and universities. Transformation in libraries is specific and unique to each institution, but there are four characteristics for a transformative change--the transformed library seeks to fulfill the campus's goals, it creates new system-wide models that reflect an electronic world of information, it creates a system-wide models that reflect the changing nature of education and research, and it influences social policy and recommend innovations in higher education. Janice Simmons-Welburn is Dean of the Raynor Memorial Libraries, Marquette University, Milwaukee. Georgie Donovan is Assistant Professor, Appalachian State University Library, Boone, North Carolina. Laura Bender is Senior Director of Development, Social Sciences, University of Arizona Libraries, Tucson.

### **32. Turn You In: Scholarly Ethics in a Culture of Suspicion**

By K. Matthew Dames

(Information Today, June 2008, Vol. 25, Issue 6, pg. 23)

With all the Sturm und Drang about the Georgia State lawsuit and the Section 108 Study Group findings, reaction to a federal court's decision in the Turnitin copyright infringement lawsuit has been buried. Turnitin is an online software program whose creator, iParadigms LLC, promotes it as an "intellectual property protection" service. This is the issue four high school students identified when they sued iParadigms in March 2007, alleging the company's use of their archived work as part of their service constituted a copyright infringement violation. The students also argued the online agreements they "signed" were invalid based upon minority and duress. According to a Mar 11, 2008, opinion from a Virginia federal court judge, the students' respective school districts signed contracts with iParadigms to use Turnitin to decrease incidents of plagiarism; both school districts required their students to use Turnitin to submit written assignments. K. Matthew Dames is the executive editor of Copy cense ([www.copycense.com](http://www.copycense.com)).

### **33. Who Does the Library's Fundraising?**

By Lee Price

(Public Libraries, May/June 2008, Vol. 47, Issue 3, pg. 34)

Friends organizations normally have official nonprofit status, enabling them to raise money effectively. The central Friends organization staffs and manages The Book Cellar, which sells used books and materials in the basement of the central library as an ongoing fund-raiser.<sup>11</sup> The Friends of the BPL support their library through book and material purchases, as well as by sponsoring special programs and the semi-annual book sale. Lee Price is the Director of Development at the Conservation Center for Art and Historic Artifacts in Philadelphia.

### **34. You've Got Mail ... and Security Breaches**

By Phillip Britt

(Information Today, July/August 2008, Vol. 25, Issue 7, pg. 1)

Email has become the preferred communication tool in business, providing not only a medium for short correspondence but also for sending documents, news, invoices, receipts, and a host of other communiques. But even as email has become a mission-critical business communication tool, it has become a corporate threat, because sensitive information can be leaked from a company. One way to protect that information is to restrict email or prohibit attachments. But such restrictions also limit a company's productivity. A firm has to balance security with productivity. A key element in managing the risk is employee training. They also recommend training to keep employees aware of potential email security threats. So companies are starting to use technologies that will save only one copy of an original email and attachment as well as email strings rather than several copies, which frees up storage space while still meeting compliance requirements. Phillip Britt is president and CEO of S&P Enterprises, Inc.

### **35. The Lion and the Mouse: The Battle that Reshaped Children's Literature**

By Jill Lepore

(New Yorker, July 21, 2008)

[http://www.newyorker.com/reporting/2008/07/21/080721fa\\_fact\\_lepore](http://www.newyorker.com/reporting/2008/07/21/080721fa_fact_lepore)

The article outlines the development of children's libraries and literature in the U.S. at the beginning of the 19<sup>th</sup> century. Anne Carroll Moore, librarian in New York, was instrumental in making libraries "children-friendly" using age-appropriate furniture and decorations and opening them to readers of all ages. At the same time, she wielded more power in the field of children's literature than anybody else. In 1918, she wrote her first book review of a children's book - a review that marks the birth of serious criticism of children's literature. Jill Lepore traces developments in children's literature by showcasing Anne Carroll Moores' opposition to "Stuart Little" by E.B. White.

## **Announcements**

**For more upcoming events and further information, please check:**

<http://german.frankfurt.usconsulate.gov/veranstaltungen.html>

**31. Juli 2008, 19:30 Uhr**

**Blues im Palmengarten: Chicago - Detroit - Frankfurt: Big City Blues!  
Featuring Angela Brown mit Martelle & Friends und Detroit Gary Wiggins**

Ort: Palmengarten, Musikpavillon, Siesmayerstr., 60323 Frankfurt

Eintritt: 10 Euro (Kinder bis 12 Jahre frei)

**Vorverkauf ab 9. Juni** tägl. 9-18 Uhr am Palmengarten, Siesmayerstr. 63 und im FR SHOP im Colosseo, Walther-von-Cronberg-Platz 2-18, Mo/Di/Fr 10-18 Uhr, Mi/Do 10-19 Uhr

In Zusammenarbeit mit dem US-Generalkonsulat Frankfurt, der Frankfurter Rundschau und Friends of the Blues Frankfurt am Main e.V.

Presse: Die Frankfurter Rundschau stellt die Künstler vor: [Andreas Schmid-Martelle](#) (30.6.) | [Angela Brown](#) (9.7.)

**5. September 2008, 15:30-17:00**

**Beratung: Schule, Job, Praktikum oder Studium in den USA?**

Ort: Stadtbücherei Frankfurt, Zentralbibliothek, Hasengasse 4, 1. OG

Interesse an einem Schuljahr oder einem Studium in den USA? An Praktika, Au Pair Aufenthalt, Jobben oder Reisen? Sie brauchen Informationen wie man einen USA-Aufenthalt organisieren kann oder wo man Informationen findet? EducationUSA Frankfurt informiert und berät in Einzelgesprächen.

**20. September 2008, 13:00-17:30**

**Austauschmesse: Hello World! Schüler in alle Welt**

Ort: Wöhlerschule, Mierendorffstr. 6, Frankfurt

Eintritt frei

"Hello World!", eine Veranstaltung des Presse- und Informationsamtes der Stadt Frankfurt und des Amerikanischen Generalkonsulats, ist eine der größten deutschen Informationsbörsen zum Thema Auslandsaufenthalt.

Einfach mal raus aus dem deutschen Schulalltag - und rein in ein fremdes Land - das ist der Wunsch vieler Schüler! Damit das Auslandsjahr kein Reifall wird, ist gute Vorbereitung notwendig! Welche Organisation ist die Richtige? Welche Länder kommen in Frage? Wie sieht es aus mit Visum, Schule und Gastfamilie? Welche Finanzierungsmöglichkeiten gibt es? Fragen, die auf der Informationsbörse „Hello World! - Schüler in alle Welt“ beantwortet werden. Vertreter von Austausch-Organisationen aus ganz Deutschland stehen Rede und Antwort und beraten kompetent über Programme, Reiseziele, Kosten, Fördermöglichkeiten und vieles mehr. Parallel hierzu geben unabhängige Fachleute Tipps zum Lernen, Studieren und Leben im Ausland. Das Amerikanische Generalkonsulat informiert über Austausch- und Visa-Angelegenheiten, und last but not least gibt es Informationen, Eindrücke und Erfahrungen von ehemaligen Austauschschülern „aus erster Hand“. Weitere Informationen und teilnehmende Organisationen: <http://www.schueleraustausch-frankfurt.de>

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